

Keynote Speech 4 (09:30 to 10:15 HKT, 10th July 2024/D1-LP-02)

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The Everyday Making and Unmaking of Language Policies: A Critical Ethnographic Perspective

Abstract

In recent decades, the field of language policy has evolved from top-down and textual understandings of the notion of policy to approaches that conceptualise policy as a verb, that is, as a process that is constantly being (un)made and enacted, as policymaking. This has been enabled by the adoption of ethnographic and critical sociolinguistic epistemologies that (a) widen the notion, actors and spaces of policymaking; (2) focus on the conditions, complexities and dilemmas of policy sense-making and appropriation; and (3) examine the short-term and longer-term consequences of situated policy implementation. In my talk, I will discuss my critical, ethnographic approach to language policy through the presentation of selected case studies from recent and past fieldwork in Catalonia (Spain).

Biography

Dr Eva Codó is Associate Professor of English Sociolinguistics at Universitat Autònoma de Barcelona, Spain. Her research is in the areas of language policy, the sociolinguistics of multilingualism, institutional sociolinguistic ethnography, and language and mobility. Her most recent work focuses on the study of distinction processes linked to English language learning in Spain. She has published widely in the most relevant journals of her field. Her last book is *Global CLIL: Critical, Ethnographic and Language Policy Perspectives* (Routledge, 2023). She is co-Editor-in-Chief of the journal *Multilingua: Journal of Cross-Cultural and Interlanguage Communication* (De Gruyter).

